



The European Institute for Industrial Leadership

Socially Responsible Investment SUS 3

A two day workshop: 30th—31st March 2006
Chateau Latour de Freins, Rue Engeland 555, 1180 Brussels

Objective

With its basis in the forceful principles of 'system thinking', in which "any behaviour is communication", this workshop will provide participants with knowledge and understanding to help them answer this key question. Participants will be sensitised to the mechanisms and drivers of the SRI market, a sub-system of the global capital market with its own unique, more complex, set of rules, pressures and reporting requirements. This workshop will look at the Social Economic and Environmental criteria that encourage behaviours which are simply good business. It will offer inspirations and stimulate aspirations in current or future industrial leaders who want to ensure that their company behaves in ways which are consistent with corporate values and shareholder requirements. And because intangible value represent 80 - 85% of the market value of major corporations today (compared with 30% in 1930), it will demonstrate that the future leader should build his business reputation upon the coherency and truthfulness of his declarations.

Key Benefits

To sensitise future industry leaders to drive and influence mechanisms prevailing on the SRI market, and to illustrate some of the key issues faced by public companies in dealing with them

To understand the influence of the SRI market on corporate behaviour

To make participants aware of the penalties which financial markets can impose on companies who do not play by their rules

Who Should Attend?

This workshop is designed to appeal to a wide range of participants interested in this area of Corporate Social Responsibility. In keeping with the aims of the EIIL's MIL programme, focus will, where relevant, be on the technology-led and manufacturing industries, and the workshop will appeal to those wishing to enhance their leadership capabilities in these industries. It will also appeal to those of a non-technical, and non-financial background who have an interest in this aspect of CSR.

The workshop will be conducted in English.

To find out further details about this workshop, or to make a booking, please contact secretariat@eiil.net



www.eiil.net

The Master of Industrial Leadership Programme

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The workshop will be presented by Caroline Grégoire, a specialist in communications and sustainable development.

She combines her professional experience in the field of environment and communication with her academic background related to finance and innovation. She is deeply concerned with the impacts of corporate or individual behaviours on the state of the environment and therefore on human quality of life. As an independent consultant Caroline helps her clients apply 'system thinking' methodology to incorporate sustainable development into their corporate strategies.

Caroline is also a member of the Board of editors of Alter Business News, an electronic newsletter dedicated to sustainable development and corporate social responsibility. She mainly deals with subjects related to social responsible investment and its influence on long term corporate performance and behaviour.

Application form

Please complete this application form and fax to +32-2-639 03 99

Alternatively fill in the online application form at www.eiil.net or complete the form below and post to:

The Secretariat
European Institute of Industrial Leadership
Av. Roger Vandendriessche 18
1150 Brussels, Belgium

Name:

Company:

Position:

Daytime Tel. No. :

Email:

The fee for a 2 day EIIL workshop is €1500*

* exempt of VAT according to article 44, §2, 4° of the Belgian VAT Code.

Members of the EIIL, or one of its supporting organisations, may qualify for assistance with workshop fees from the EIIL Scholarship fund. For further information on whether you are eligible for this, please contact the secretariat at secretariat@eiil.net.

Payment requested by bank transfer to :
ING Bank.
Account Number : 310-1978319-90
IBAN : BE34310197831990
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Places will be confirmed on receipt of payment. If you require an invoice, please complete the details below:

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