



The European Institute for Industrial Leadership

A Personal Skills Foundation—HPL 0 Setting Aims for Strategy Development—HPL 3

A two day workshop 20th - 21st May 2008 preceded
by a 1 day workshop 19th May if required

To fully participate in this workshop, delegates must have completed either the EIIL's HPL 1 workshop 'High Performance Teamwork', or HPL 0 'A Personal Skills Foundation' before attending this workshop.

Objective: HPL 0

This one day workshop is designed for those who have not completed an HPL1 workshop. It provides participants with the essential language and an appreciation of the skills required to improve both the task and process performance of high performing teams. Participants will then be able to take full value from workshops HPL 3-7 as stand alone events.

Objective: HPL 3

All organisations (including businesses) inevitably change. Successful organisations initiate and manage the change process for the benefit of all their stakeholders. This requires an intimate understanding of the aims of all stakeholders and a process designed to ensure the pursuit of the critical aims. The pursuit of these aims must not be blind. Success will depend upon many factors influenced both internally and externally.

This two-day workshop will enable individuals to develop a strategic approach for enhanced business performance. Participants will practice producing networks of aims that recognise the need of all stakeholders and then develop and understanding of how to develop a strategy that will deliver the required results, no matter how big the challenge.

Key Benefits

Participants will gain:

- Skill in using a practical tools that enable the management of major challenges.
- An understanding of Strategy and how a strategy can be developed to deliver results.

Who Should Attend?

This workshop is designed to meet the needs of engineers and technologists with five to ten years' post-graduate industrial experience and some early supervisory experience, including those in project management roles. The workshop will also benefit managers from other disciplines who need to lead multicultural teams of people in either general or functional management positions, particularly those contemplating significant business change programmes in the near future.

The workshop will be conducted in English.

To find out further details about this workshop, or to make a booking, please contact secretariat@eiil.net



www.eiil.net

The Master of Industrial Leadership Programme

A Teamworking Skills Foundation: HPL 0 Setting Aims for Strategy Development: HPL 3

A two day workshop on 20th - 21st May 2008 preceded
by a 1 day workshop on 19th May if required
Chateau Latour de Freins, Rue Engeland 555, 1180 Brussels

John Doerr (English) Graduated as a Mechanical Engineer from Imperial-College, London in 1972. John enjoyed a variety of industrial experience in railways, textiles, steel and building services before joining Esso (now ExxonMobil) at their Fawley Refinery. With Esso, John fulfilled roles in maintenance, capital projects and refinery operations while also becoming an internal coach to the company management development program. He was heavily involved in the equal opportunities, graduate recruitment, teamwork and performance assessment programmes. In 1990 John joined McCourts giving the ideal platform to use his wide range of experience. With McCourts John has successfully delivered programmes with clients from utilities, financial, construction, petro-chemical, motor and charitable sectors. In 1993 John joined the newly formed McCourts Projects group within McCourts. This provided a unique opportunity to combine his experience of business world projects and personnel development for the benefit of clients. Away from the coal face John pursues his love of sailing. He has sailed since boyhood, has won a World Championship and twice been an Olympic Trialist. Since easing off on competing himself he has become a world renowned sailing judge and coach. John has worked with the British Olympic Team since 1992 and has been the Chief Umpire for both America's Cup 1995, for around 20 World Championships and for the Olympic Games in Sydney 2000. He was appointed to the Jury for the Olympic Games in Athens 2004 and is currently training race officials for the 2008 Olympic Games to be held in China.

Application form

Please complete this application form and fax to +32-2-639 03 99

Alternatively fill in the online application form at www.eiil.net or complete the form below and post to:

The Secretariat
European Institute of Industrial Leadership
Chateau Latour de Freins, Rue Engeland 555,
1180 Brussels, Belgium

Name:

Company:

Position:

Daytime Tel. No. :

Email:

The fee for a 3 day EIIL workshop is €2250*
(€1600* for 2 days)

* exempt of VAT according to article 44, §2, 4°
of the Belgian VAT Code.

Members of the EIIL, or one of its supporting organisations, may qualify for assistance with workshop fees from the EIIL Scholarship fund. For further information on whether you are eligible for this, please contact the secretariat at secretariat@eiil.net

Payment requested by bank transfer to:
ING Bank.

Account Number : 310-1978319-90
IBAN : BE34310197831990
BIC BBRUBEBB

Places will be confirmed on receipt of payment.
If you require an invoice, please complete the details below:

Invoicee.....

Company address.....

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Company number

Vat number.....